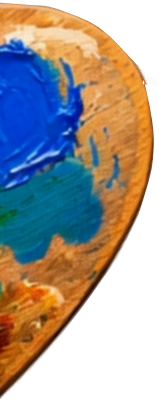




YOUNGMAN
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Face Of Peace
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ONE PLATEAU

One Beat, One Stroke

Introduction

The ONE PLATEAU Street Art Fiesta 1.0, themed “One Beat, One Stroke, One Plateau”, is a collaborative peace and cultural renaissance initiative by YoungMan Africa Development Foundation (YMADF) and Face of Peace Global (FOP). It seeks to reclaim Plateau State's identity as the “Home of Peace and Tourism” by democratizing art and music as tools for peacebuilding.

Running from May to September 2026, the project will culminate on International Peace Day (September 21, 2026) with a grand celebration.

It aligns with global Sustainable Development Goals (SDGs 16, 11, and 4), positioning Plateau as a model for arts-driven peace and creative economy development.

The Problem

Plateau's global image has been overshadowed by narratives of conflict, despite its rich diversity and cultural heritage. Current peacebuilding efforts are fragmented, elite-driven, and lack public ownership.

Creative potential remains untapped, leaving a gap in unifying symbols of resilience and shared identity. Evidence from similar initiatives shows that participatory public art can transform urban spaces, reduce tensions, and boost local economies.

The Solution

The Fiesta introduces collaborative volunteerism where professional Creative Directors guide communities in co-creating murals and music.

This inclusive model integrates diverse groups—faith leaders, youth, CSOs, and everyday citizens—into “Peace Teams.”



Core Innovations

- **Public-Centric Design:** Murals reflect collective input.
- **Interfaith & Inter-Ethnic Integration:** Sites designated by churches, mosques, and community halls.
- **Multi-Artform Synergy:** Murals paired with live music, poetry, and an original anthem.
- **Digital + Physical Legacy:** Documentaries, vlogs, and live streams ensure global reach.
- **Sustainability:** Capacity-building workshops, maintenance plans, and tourism integration.

Introduction

Phase I (May 2026): Mobilization & Launch

- Volunteer registration portal, inaugural “First Stroke” documentary, stakeholder mapping, and teaser campaigns.

Phase II (June 2026): Design & Capacity Building

- Community story workshops, mural blueprints, Peace Team formation, and induction training.

Phase III (July 2026): Preparation & Activation

- Site cleaning, priming, rehearsals for the anthem, and public engagement campaigns.

Phase IV (August 2026): Co-Creation & Live Engagement

- Artists outline murals, volunteers fill colors, daily street pop-ups with performances, and real-time documentation.

Phase V (Sept 2026): Celebration & Legacy

- Completed murals showcased as a “living gallery.”
- **Grand Finale on Sept 21:** Peace Walk through mural sites, open-air concert, and premiere of the “Peace Lens” documentary.

Media & Amplification

A layered content ecosystem will ensure visibility:

- Launch documentary, short-form series for social media, full-length “Peace Lens” documentary, live streams, diaspora engagement, and impact reporting. This creates evergreen assets for tourism promotion



Impact & Sustainability

Quantitative: 20+ murals, 5,000+ volunteers, global media reach, economic contributions.

Qualitative: Improved intergroup attitudes, stronger sense of belonging, community pride.

Legacy: Maintenance committees, integration into tourism calendars, annual editions, and policy advocacy.

Conclusion

The ONE PLATeAU Street Art Fiesta 1.0 is not just an event—it is a historic movement to paint a new narrative of Plateau State. By blending art, music, and collective action, it will leave a permanent legacy of peace, unity, and cultural pride.

“The brushes are ready. The walls are waiting. The story of a united Plateau is about to be written—in color, in music, and in collective action.”

Together, we can paint a new future
One brush, One beat, One Plateau at a time.

FOLLOW US
to catch up with the heart beats of the people
as we add our strokes to creating a peaceful
Plateau.



youngman.africa,
face of peace (Rc701652)



@one.plateau



@one.plateau,
@youngman.africa



OnePlateauNg



@ymafricatv



www.ymadf.org



CALL TO ACTION

May – September, 2026

Grand Finale: September 21, 2026 (International Peace Day)

One Beat, One Stroke, One Plateau



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With **Phase I** launching **May 1, 2026**, stakeholders are urged to act quickly. Early partners secure premium visibility across murals, media, and the grand finale concert. This is your chance to be part of a **historic movement** that will redefine Plateau's story through creativity, unity, and peace.

Invited Stakeholders:

- **Artists & Musicians:** Join Peace Teams and lend your creativity to murals and performances.
- **Faith & Community Leaders:** Designate walls, mobilize youth, and shape the visual voice of peace.
- **Government Agencies:** Provide policy backing, site access, funding, and security coordination.
- **Corporate & NGO Partners:** Commit materials, funding, or technical support to amplify impact.
- **Media Houses:** Join as documentation partners and help tell Plateau's story to the world.
- **International Agencies:** Align peacebuilding and creative economy portfolios with this transformative initiative.

How to get Involved

Visit www.ymadf.org/join to be part of this historic movement.

Select a category from the options (Volunteers, Partners, or Sponsors) and fill in the basic information. **We will reach out to you.**

Follow us on  [youngman.africa](https://www.facebook.com/youngman.africa), [face of peace \(Rc701652\)](https://www.facebook.com/faceofpeace)  [@one.plateau](https://www.instagram.com/one.plateau)

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to catch up with the heat beats of the people as we add our strokes to creating a peaceful Plateau.